

M Abdullah Khaliq *

Product design, from the first sketch to the shipped build

Lahore, Pakistan, working US hours | abdullahahmed2952@gmail.com | [linkedin.com/in/abk2952](https://www.linkedin.com/in/abk2952)

SUMMARY

Designs whole products and builds parts of them in code. At COSMO, designed ClinicOS end to end, from booking and records to an AI front desk, and gave Baser one look in the year it broke its all-time sales record. Co-ran a design studio for seven years, for 40+ brands. Trained as an architect, so the structure is worked out before anything is drawn.

EXPERIENCE

Product Design Manager, Mesghali Studio, Los Angeles, CA

Sep 2026 - Present

- Own product design end to end for a framework expansion, from user flows and wireframes through prototyping and handoff.
- Lead wireframing and UI design across a multi-page architecture, including a custom booking and configuration flow.
- Own the design system, extending its components and responsive UI standards across desktop and mobile.

Multidisciplinary Design Specialist, COSMO, Austin, TX

Jan 2025 - Present

Sole design driver on ClinicOS, with the PM, founder, engineers, marketers and paid-media team.

- **Shipped ClinicOS**, designed end to end and piloted with clinics first: calendar and booking, client records, charting and EHR, payments, the dashboard and reports.
- Defined the product structure, from the agency, clinic and patient model to the scope of each release. Ran requirements with stakeholders, HIPAA among them, and built parts of the product in Cursor on HeroUI v3.
- Designed an AI front desk into the working product (Mar-Sep 2026): the consent gate, the urgent-to-human handoff, the transcripts and the clinic's controls, with safety skills that can't be switched off.
- **Baser's all-time record sales year**: gave the Danish parasol brand one look across its rebuilt Magento store, 3D renders, listings, ads and catalogs, for 106 parasols sold across Europe.
- **Evolve Strength opened, then launched three more branches**: made the architectural 3D renders of its new gym, so the launch ads showed the rooms before they were built.
- Took on the critical problem solving for Prime Clinics' founding-member launch, across the website, video, social media and ads.

Co-Founder, Designer(d)s', Lahore

Mar 2019 - Jun 2026

- Co-ran a multidisciplinary studio for seven years, across architecture, branding, brand strategy and UI/UX.
- Worked with 40+ brands, from product listings to the websites that sell them, starting the studio during the B.Arch.

Project Architect, MSA, Metropolitan Studio of Architecture, Lahore

Jun 2021 - Dec 2021

Design & Creative Director, Chadar, Islamabad

Mar 2018 - Aug 2021

Branding and creative direction for the non-profit's outreach.

Product Designer & Developer, MicrologicX, Faisalabad

May 2018 - Aug 2018

Where the drive to get hands-on began: front-end builds in HTML, CSS, Bootstrap and PHP.

EDUCATION AND CERTIFICATES

Bachelor of Architecture (B.Arch), National University of Sciences and Technology (NUST); Cambridge O and A Levels

Health Informatics Specialization, Johns Hopkins University

Google UX Design Professional Certificate, Google

AI in Healthcare Specialization, Stanford

Product Analytics Unlocked, Coursera

Introduction to Medical Software, Yale University

Successful Negotiation, University of Michigan

Architect Licence, Pakistan

Also: EDGE (Excellence in Design for Greater Efficiencies); Creative Problem Solving in Architecture & Design; Brand Revitalization Expert; Game Environment Design: Unreal Engine Basics

SKILLS

Product design: User flows, Wireframing, UI design, Prototyping, Design systems, Responsive UI, Developer handoff, Booking and payment flows, Dashboards, AI agent design

Tools and build: Figma, Cursor, HeroUI v3, AI tools in design workflows

Range: Brand systems, E-commerce, Ads, 3D renders, Motion graphics, Architecture

Languages: English, Urdu, Punjabi